

Great Administrators Seminar 2021

Innovative, Peer Driven, Practical, Research Based

July 28-29, 2021 Santa Barbara



Exhibitor and Sponsor Prospectus - 2021

EveryChild California's Great Administrators Seminar is one of our signature events. A truly interactive seminar designed to help administrators from all types of agencies with a variety of experience levels learn from their peers. Using over 30 years of studies and research materials, Great Administrators is catered to allow to meet your needs for growth at your agency. Regardless of your program type, size, or geographic area; this is an opportunity for you to see your program from another point of view. Come and see why it remains one EveryChild California most popular events!

Why Should You Sponsor or Exhibit with EveryChild California?

- Meet face-to-face with the decision makers!
- Create a relationship with up and coming leaders in a unique setting.
- Increase your visibility in the early education community in California!
- Direct exposure with your target audience!

What kind of products and/or services appeal to EveryChild California members?

- Accounting resources
- Books & Literary Tools
- Business Tools
- Career Advancement & Educational Opportunities
- Classroom Furniture & Equipment
- Consulting & Training Resources
- Digital Business Communications
- Educational Toys & Supplies
- Family & Community Resources & Outreach
- Furniture & Equipment
- Home Business Vendors (Jewelry, Purses, Etc.)
- Insurance & Investment Strategies
- Marketing & Website Design
- Observation & Assessment Tools
- Office Supplies
- Payroll & HR Solutions
- Professional Software & Hardware
- Promotional Items
- Other ideas? Ask!

Hotel Information & Tentative

Hilton Santa Barbara Beachfront Resort
633 E Cabrillo Boulevard
Santa Barbara, CA 93103

Contact Information

Valerie Denero
Director of Policy and Education
valerie@everychildca.org
916-443-5919



Networking Reception July 28, 2021

Includes:

▪ This 1.5-hour event is the official networking event for the Great Administrator Seminar and all attendees and sponsors will be invited to attend. Appetizers and drinks will be provided.

Sponsorship includes

- 2 agency representatives to attend the reception and network with attendees and share agency resources.
- Information about your company and a marketing item for each attendee, which will be included in the conference bags.
- ½ page ad in the seminar program.

Industry Member \$500
Non-Member \$700

Sole Sponsorship Opportunities

In addition to the sponsorship of the Networking Reception, we have the following Sole Sponsorship Opportunities. *There are a limited number of Sole Sponsorship options and they are awarded on a first come first served basis.*

- Keynote Speaker
- Participant Bag or Padfolio
- Seminar Program
- Nametags
- AV/ Wi-fi
- Continental Breakfast
- Lunch
- Device Charging Station
- Beverage Station – Sparkling Water, Tea, Lemonade
- Coffee & Treat Break

Industry Member \$1000
Non-Member \$1200

Sponsorship Includes:

- 2 agency representatives to attend the reception and network with attendees and share resources
- Information about your company and a marketing item for each attendee, which will be included in the conference bags
- Full page Ad in the seminar program
- Sole sponsorship recognition with your company logo on signage throughout the seminar venue to include a brief description of your services
- Sponsorship recognition with your company logo on seminar on seminar materials
- Sole sponsorship recognition on all social media marketing post and website



EveryChild
CALIFORNIA
 Association of Leaders
 Advancing Early Learning

Great Administrators Seminar 2021

Contact: _____

Company: _____
 (For all signage/printed materials - list exactly as it should appear)

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Name Tag 1: _____

Name Tag 2: _____

Sponsorship Packages
 (Sponsorship Items are chosen on a first come first serve basis)

Sole Sponsorship (Choice of one sponsorship item below) Industry Member \$1000 Non-Member \$1200

Speaker Luncheon Conference Bag Onsite Wi-Fi Beverage Station

AV Program Breakfast Charging Station Name Tags

Reception Sponsorship Industry Member \$500 Non-Member \$700

Please contact us about event sponsorships, home based vendor space, ad space upgrades or with any questions at 916-443-5919 or valerie@everychildca.org.

Payment:
 Please complete and mail or fax with payment to: EveryChild California, 1107 2nd Street, Suite 320, Sacramento, CA 95814. Full payment MUST be received with this form to GUARENTEE space(s), and Sponsorship selection if applicable.

No Refunds will be made for cancellations. Please plan carefully. No refunds will be made if space is not used, nor will any refund be made on spaced used for a part or portion of the exhibit period.

Exhibitor Representatives: EveryChild California shall have sole control over admission policies at all times. I HEARBY AGREE TO THE TERMS AND CONDITIONS OF THIS CONTRACT.

Signature: _____ Date: _____

Check # _____ Made payable to EveryChild California

Credit Card Visa Mastercard Card#: _____

Name of Cardholder: _____ Signature: _____

Card Billing Zip Code: _____ Expiration Date: _____

Signature: _____ Date: _____